



Design Autoprodotta 01 (Self-produced Design 01)

ReeDoHub plans and promotes self-production in fashion and design. The **Self-produced Design** initiative, organized by ReeDoHub at **ExpoArea**, is a series of personal exhibitions illustrating the state of the art of **Reuse Design**. The exploration begins with a 'zero kilometer' overview, starting from Rimini, Italy, the territory where ReeDoHub was born and operates. The first designer to be shown is **Fethi Atakol**, who since the last ten years has been extracting new forms from recovered objects and materials.

The exhibition opening will be together with the ExpoArea inauguration, on **14 March, at 18:00**. The exhibition will be on until 13 April, from 9:00 to 19:00, Monday through Friday, free entrance.

To visit on week ends and group tours please contact: reedo@reedo.it.

Self-produced Design 1 includes a photographic exhibition by **Daniele Calisesi**, portraying Fethi Atakol at work, and the preview of a **Valentino Aricci and Luigi Jorio's** documentary.

The scene of reuse design is quite lively in Holland, Germany, Great Britain and USA, producing small series pieces for daily use as well as unique objects, usually acquired by collectors. With this exhibition ReeDoHub candidates itself as a meeting point in the territory and offers an interesting opportunity to design lovers and experts.

Fethi Atakol will also lead a workshop open to anybody who wants to personally try self-production. Info at ExpoArea and www.reedo.it, www.fethiatakol.com



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EXPOAREA

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ExpoArea (headquarter of ECOAREA better living) is the first eco-structure in Italy dedicated exclusively to the Green Economy. It is an environment created to develop culture and relationships where people can meet face to face, interact, and learn first hand, about sustainability issues, green products and technologies, and various green services: energy efficiency, green building, renewable energy, sustainable housing and transportation.

ExpoArea combines the natural needs of entrepreneurial and functional requirements of a modern building while maintaining a low environmental impact, both in terms of energy consumption and materials used in construction.

ExpoArea was designed as hybrid structure divided into two parts using two technological systems: the traditional system in brick and also the wood dry technology, properly jointed with one another and both conforming to earthquake safe protocol. The roof is insulated by a natural garden terrace.

More info: www.ecoarea.eu

ExpoArea hosts ReeDoHub at its exhibition spaces.

